## New approach to Vlado Puljić's painting and poetry

## Summary

Through selected examples of Vlado Puljic's poetry and painting, the paper will offer a new interdisciplinary approach to his art based on the most appropriate theoretical fundament of semiotics. The paper consists of two main parts. The first one is a theoretical view of differences between word and painting whereas the second part gives concrete examples which depict signs as basics of his creativity. Considering Puljic's art, the meaning of his poetic and painting signs will be explained in the examples which a reader/viewer can understand only by knowing both poetry and painting. As an interdisciplinary approach, it can be used for interpretation of other similar artistic forms.

Keywords: Vlado Puljić, picture and word, semiotics, sign, Herzegovina.